

Dublin Course Offerings – Fall 2012-Spring 2013

Please note that all courses will be offered based on sufficient enrollments. Additional courses may be offered on demand. **All course offerings are subject to change.**

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Art

ART 220: IRISH CULTURE THROUGH THE FINE ARTS

Champlain students: can be used as GDD elective or Core 330 requirement.

This course includes an exploration and analysis of Irish culture through the lens of the fine arts. This is an experiential course combining class discussion with museum, theatre, art and music experiences.

ART 330: CEOL NA hEIREANN – Cultural Immersion through Music

Champlain students: can be used as Core 330 requirement.

This course will explore the history and culture of Ireland through the medium of music, ranging from the 12th century to the present day, and will encompass numerous musical genres ranging from traditional, classical, folk, ballad, dance music, fusion, and contemporary Irish music. It is intended that in addition to classroom/academic study of the music, students will engage and gain experience by attending recitals, *céilí* (pr: kay-lee) (dances), concerts, and various gigs around the city throughout the semester.

Business

ECN 350: FINANCIAL AND ECONOMIC MODELING

Prerequisites: ACC 140, MTH 180, ECN 210

This course will develop the quantitative skills that are required for any business student. The student will learn key microeconomic principles such as supply and demand, non-quantifiable costs, externalities, and general economic thinking. The student will also work with quantitative tools including risk analysis, forecasting techniques, demand analysis, sales and customer data analysis, and quality measurement. The course uses Excel as a training ground for encounters with the best and most interesting principles of business economics, financial planning, and accounting. The course is designed to teach the skills of building models that allow for scenario analysis and to help inform good decision-making.

MKT 340: NON-PROFIT SOCIAL MARKETING

Prerequisites: MKT 110; students must complete 60 credits before taking this course.

Nonprofit and social marketing is geared toward furthering a cause, raising money or awareness and changing behavior. Students will engage in an integrated Service Learning project where they will help a non-profit with their marketing efforts. Guided reflection, in-depth examples and guest speakers will help students apply the material learned in the course. This course will utilize an online course management system for assignment submission, reflection and interaction outside of class. Students have conducted projects for the Cycling Division of the Dublin City Council, Barnardos Children's Charity, and the Fine Gael political party.

MKT 350: DIGITAL MARKETING

Prerequisites: MKT 110

Students will learn how digital tools and multiple platforms have created a wide range of marketing options for organizations. Theoretical strategy and hands-on tactics will illustrate the strategic reasons for utilizing digital marketing and how to use the tools most effectively. Student teams will conduct a digital marketing audit and recommendation plan for local businesses as a key component of this class. Students will register for and utilize advanced online marketing tools.

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INT 490: INTERNATIONAL BUSINESS INTERNSHIP

Prerequisites: Students must complete 60 credits before taking this course.

This course provides an individually supervised, management-level work experience in an international business abroad or in the US. Students will apply their international business training to assist companies in capitalizing on an opportunity or addressing a challenge. Students maintain regular online communication with their faculty supervisor, research current literature related to the work they are performing, and submit a report on their experience.

INT 330: INTERNATIONAL RELATIONS

Prerequisites: Students must complete 60 credits before taking this course.

In the post-9/11 and globalization environment, awareness of the complex link between international politics and economics is crucial for determining relationships between states and, therefore, the domestic and international politics and business conducted among them. Combining historical context with contemporary case studies, students will learn key analytical concepts necessary in comparing different geopolitical systems (polarity, literalism, balance of power, etc.) and consider international actors' (states, international organizations, and multinational corporations) incentives and interactions in the pursuit of individual or collective objectives and outcomes.

MGT 335: IRELAND, THE CELTIC TIGER, AND THE EUROPEAN UNION

Prerequisites: Junior standing

Ireland has benefitted immeasurably from joining the EU and adopting the Euro, and its strategy of attracting business through low corporate taxes led directly to this relatively small economy becoming one of the strongest and fastest growing in Europe. Now Ireland, like the rest of the world, is struggling to come to terms with the global recession. This course will explore the benefits and costs of membership in the EU, including considerations of protectionism (economic, cultural, and linguistic).

Communication

COM 270: INTERCULTURAL COMMUNICATION

Prerequisites: Junior standing

Students will explore how culture is communicated verbally and non-verbally, and how to interpret and understand culturally-specific communicative practices. They will also learn how to establish, develop, and manage relationships with culturally different peoples, and how to recognize and overcome cultural stereotypes and prejudices.

COM 350: CONFLICT MANAGEMENT

Prerequisites: COM 100 and 30 completed credits OR 60 completed credits.

Students learn how to view conflict as a process of social interaction in which communication plays a key role in determining its outcome. Students will learn to identify and overcome possible sources of conflict in interpersonal, group, and organizational contexts, and how to work through conflict appropriately and successfully when it occurs in these contexts. Students will examine their own conflict styles and learn how to reshape behaviors that do not foster constructive conflict, and develop strategies designed to transform conflict into a productive experience. Primarily, students will study how to interpret the conflict behavior of others and how to use communicative behavior to manage conflict to the benefit of all participants involved.

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Computer and Digital Forensics

FOR 360: CYBERCRIME

Prerequisites: FOR 240 or equivalent

This course will focus on crimes perpetrated using the Internet or other telecommunications networks. Crimes ranging from auction fraud and social engineering to e-mail scams and phishing will be discussed. Network forensics and investigative techniques will also be presented.

Computer Science & Innovation

CSI 320: GLOBAL INFORMATION TECHNOLOGY & ETHICS

Prerequisites: CSI-140 and 60 completed credits

Students will take a step back from hands-on development work to learn about the field of computer science and how it affects, and is affected by, society and the global community. Students will be presented with various case studies on such topics as social networks, outsourcing, intellectual property, and the unintended effects of software systems and many others.

Core

COR 310 GLOBAL STUDIES I: TECHNOLOGY AND DEVELOPMENT (SPRING ONLY)

The expansion of the global economy and the widespread introduction of advanced technologies and practices across the globe have brought sweeping changes to the world. This course looks at the positive and negative effects of those changes with particular attention to the interaction of technology, culture, and human rights. In COR 320, students examine how people across a wide spectrum of cultures contextualize human rights and in this course, they study how economic development and advanced technology is affecting those cultures and what effect that has on the concept and practice of human rights.

COR 320 GLOBAL STUDIES II: HUMAN RIGHTS AND RESPONSIBILITIES (SPRING ONLY)

The very concept of human rights challenges us to learn about the different values people hold around the world, to try to make sense of values different from our own, and to wonder whether it is even possible (or appropriate) to think there are fundamental rights that apply to all people everywhere. This course also challenges us to look at contemporary human rights issues as they are actually developing in the world around us. Particular topics may include: food and famine relief; rule of law issues; freedom of information and expression; gender equality issues; immigration; economic justice; or genocide.

Education

EDU 245: SERVICE LEARNING

Prerequisites: EDU 115 or permission of Program Director.

Students will experience service as a path to academic learning. Emphasis is placed on reflection, active student participation, and connecting the curriculum to the real world. Through field experiences, students will participate in one or more service-learning projects that will involve service to Dublin area agencies.

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Graphic Design

GDD 320: SNAKES & SCRIBES

Prerequisites: Champlain Students: GDD 220, GDD elective, or Core 330 requirement.

Non-Champlain Students: Art History and permission of GDD Program Director.

In this course, students experience history through the graphic form of Irish culture. Follow the dramatic interplay of Celtic and Christian cultures by seeing and studying landmark illuminated manuscripts. Witness firsthand the famous Book of Kells and other works, and how Celtic history is revealed through the medieval letterforms that populate their pages. Zoomorphic imagery and Christian iconography intertwine, literally, a formative influence on western writing and book design, and its pervasiveness in the landscape and culture of Ireland to this day.

History

HIS 315: MODERN IRISH SOCIAL HISTORY

Prerequisites: Junior standing

Champlain Students: can be used as Core 330 requirement

This course considers the complexity and ambiguity of Irish identity as students examine key elements in recent Irish history, geography, demography, multicultural practices, and views on religion and social welfare.

HIS 415A: NORTHERN IRELAND

Prerequisites: Junior standing

Champlain Students: can be used as Core 330 requirement

This course provides an interdisciplinary examination of Northern Ireland's history, culture, and politics from the early twentieth century through the 1998 Good Friday Agreement. Key texts will include film, political cartoons, and stories. Students will participate in a class-based field trip to Belfast or Armagh.

HIS 316: THE EARLY HISTORY OF IRELAND

Prerequisites: Junior standing

Champlain Students: can be used as Core 330 requirement

This course explores one of the most fascinating parts of Irish History: the pre-Christian Irish world and early Christian Ireland. You cannot go far in Ireland without bumping into a standing stone, some ruins, ruined abbeys, stone circles, etc. Students will visit such sites in class-based field trips.

Literature

ENG 335: THE DUBLIN LITERARY EXPERIENCE

Prerequisites: Junior standing

Champlain Students: can be used as Core 330 requirement

Students will be given a first-hand glimpse of the milieu that inspired great stories of life in Dublin and its surroundings, including film and theatre presentations of Irish novels and plays brought to the screen and stage as they reflect on the themes, values, and attitudes depicted in modern Irish literature.

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ENG 350X ADVANCED SEMINAR IN LITERATURE: THE HIDDEN HISTORIES IN CONTEMPORARY IRISH LITERATURE

Prerequisites: Junior standing

Champlain Students: can be used as Core 330 requirement or Professional Writing

Elective

This course explores 'hidden histories' in the Irish context from an inter-disciplinary perspective, encompassing academic areas of study such as literature (including drama studies and film), history, sociology, psychology, and philosophy.

Professional Writing

WRT 231: TECHNICAL WRITING

Prerequisites: ENG 112 or COR 125

This course introduces students to the fundamental elements of technical writing (clear, concise, and targeted) that are common among seven forms of technical communication: e-mail correspondence; editing; employment communication; proposals; long, formal reports; oral communication; and inventions. Through peer reviews and writing workshops, students develop the ability to write and edit texts that precisely target its audience. This course emphasizes deepening and broadening students' writing, speaking, and thinking abilities in a non-lecture-based, hands-on, discussion-centered classroom.

WRT 335: WRITING THE UNIVERSAL CITY: DUBLIN

Prerequisites: Champlain Students: can be used as Core 330 requirement

Writing the City presents a series of guided explorations, some of them leading to specific writing assignments, and others opening to a variety of writing responses that take the student out into the broader urban Dublin community to meet people from a variety of backgrounds and a diverse range of experiences. The outcome is a weekly seminar-style class in which writing is presented and discussed.

Science

SCI 155: GLOBAL ENVIRONMENTAL EARTH SCIENCE

Prerequisites: None

This lab science course will provide students with a basic understanding of the vast field of environmental earth science. It introduces the student to the main elements of the earth systems and analyzes the effects of human interactions with these systems. Emphasis will be given to surface phenomena and to the application of the scientific method to current environmental issues. Topics will include: biodiversity; forestry; soil; water; fossil fuels and alternative energy sources; population dynamics; global warming; and others. The scientific, ethical, and political nature of each subject will be covered. Upon completion of this course, students will have developed an appreciation for both the importance and relevancy of environmental issues in their lives, and a greater understanding of the science behind them. Visits to local places of interest included.

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Social Work

SWK 425: ETHICS AND HUMAN SERVICES

Prerequisites: Champlain Students: Junior Standing

Non-Champlain Students: three credits of Philosophy and Junior standing

Students explore the foundations of modern day ethics and ethical decision-making, and the specific ethical issues and dilemmas facing such social service professionals as criminal justice personnel and social workers in Ireland. This course develops guidelines for resolving professional ethical dilemmas and introduces liability and litigation considerations in professional ethical practice.

SWK 470: INTERNATIONAL SOCIAL WORK FIELD WORK SEMINAR

Prerequisites: SWK-300 and SWK-425 (can be taken at the same time as SWK 425 – permission required)

With a focus on international awareness, students will optimize their field experience abroad by developing an understanding of the respective cultural, community, economic, social, and political forces that impact their interactions with professionals, clients, and community members in the local environment. In addition to incorporating the core concepts of social work practice, students will use the international arena to integrate into their field experience the values and ethics of the profession as it is practiced in their host society, the relevant social issues and policies of the region, and the cultural forces of the surrounding community.