

Spring 2012

Champlain View

A MAGAZINE FOR ALUMNI, PARENTS & FRIENDS OF CHAMPLAIN COLLEGE

Excellence On the Hill

Champlain College Library & Perry Hall Are Top Ranked
Also: Single Parent Success | A Business Reboot

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PRESIDENT'S LETTER

Hello from the Hill,

One of the great pleasures of being the president of Champlain College is the opportunity it affords me to stand before an audience and celebrate the great things that are happening on our campus, in our classrooms, and in our community – both here and abroad.

These past few months have been busy in so many areas of life at Champlain – academics; facilities; and staff, student, and alumni accomplishments; and we've felt tremendous community support working with businesses and employers. As you will read in these pages, we have much to celebrate, and our foundations for building Champlain's reputation are solid.

I'm happy to report that Roger H. Perry Hall earned the highest possible green building award – LEED Platinum – from the U.S. Green Building Council making it one of the top 25 such buildings in the world. That accolade joins other Perry Hall honors such as the 2011 Architectural Excellence Award and the Vermont Public Space Award. It makes a wonderful first impression with every student and family walking through its doors.

In late winter, Champlain College's Miller Information Center and its library staff received the 2012 Excellence in Academic Libraries Award for its exemplary services, resources, and non-traditional approach to learning that enhances and enriches the student experience on campus.

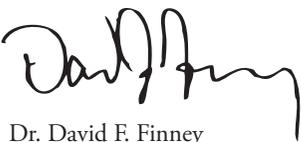
We thanked Vermont's U.S. Sen. Patrick Leahy in November by naming our new digital forensics center of excellence at the Miller Center in his honor – the Leahy Center for Digital Investigation. Sen. Leahy has been a longtime friend of the College; in particular, he has supported a state-of-the-art facility in which to train much-needed digital forensics investigators to work with law enforcement and businesses to keep our digital assets safe and secure.

The Division of Business has made amazing strides in updating its curriculum and approach to teaching business practices in a quickly evolving world. The new Integrated Business Experience courses are already beginning to attract some of the brightest young entrepreneurs and businesspeople. Inside, you can read about how Champlain students have formed their own campus business – The Lodge – to practice what they are learning in the classrooms and their internships.

Faculty and staff are also learning about themselves and how to do a better job at Champlain's Intercultural University, led by Ame Lambert, director of the Office of Diversity and Inclusion. Lambert and others are challenging themselves to do the hard work of examining their beliefs and practices with an eye to helping Champlain move forward on its Champlain 2020 strategic ideals.

And finally, this time of year, as another graduating class heads out into the world, we also find ourselves saying a fond farewell to Vice President of Enrollment and Student Life Mary Kay Kennedy '67 after 44 years at Champlain. And to Professor Champ Soncrant, who is leaving after 41 years of instilling the love of accounting and numbers in so many students.

These examples of experience and excellence are what makes Champlain College the nimble, innovative leader in higher education that it is today. Please join me in celebrating the many successes chronicled in this issue of *Champlain View* and the many more we know are ahead in the coming days, months, and years with your continued support.



Dr. David F. Finney
President



Senior Rachel Salois with President David Finney and the LEED Platinum plaque unveiled at Perry Hall in March. Salois spoke about how she learned to be more environmentally aware while at Champlain College.

(Story on page 22.)



Dr. Kay Kennedy and Dr. Leslie Averill

Oh, Kay!

Celebrating 44 Years of Student Life

After 44 years at Champlain, **Mary Kay Kennedy '67** plans to retire at the end of this summer. For more than four decades, she has been an inspiration to her friends and colleagues, and the foundation of student life at Champlain.

After taking a job at Champlain as an administrative assistant in 1968, she has moved her way up through all areas of student life to become vice president of enrollment and student life. "It is exciting to see the College change and grow as it has. It is a very dynamic program to be a part of," she said.

Today, the Division of Student Life includes Residential Life, Student Activities, the Center for Service & Civic Engagement, the Office of Diversity and Inclusion, the Counseling Center, L.E.A.D., Health Services, Career Services, and the new Center for Financial Literacy. The Division of Enrollment includes Admissions, Marketing, and Financial Aid. Kennedy oversees all these offices, and her job will be divided into two positions – Vice President of Student Life **Leslie Averill**, and Vice President of Enrollment

Ian Mortimer.

"The people in all those departments are incredibly strong leaders and will serve students extremely well in the future," Kennedy said of her colleagues. "These teams are implementing a dramatic increase in student leadership development and involvement at the College compared to what there was in my early days at Champlain. There are now positions like admissions ambassadors, resident assistants, peer advisors of L.E.A.D., students who participate on the Conduct Review Board, Orientation leaders, and members of the Student Government Association, including the leaders of all clubs and activities, present on campus."

"Continue to work as hard as you work. Remember to have fun and enjoy the personal relationships you're developing with colleagues and students."

– Mary Kay Kennedy '67

Averill has been a witness to these changes in the past decade as well. "I started as an adjunct professor in the Division of Business, then taught in the Arts and Sciences division, teaching leadership courses and First-Year Seminar. I was hired full-time in 2005 to open the new ID Student Life Center and after 18 months, was promoted to assistant vice president of student life, then four years later to associate vice president of student life." She began as vice president of student life in April.

Averill pointed out some similarities between her and her predecessor both are native Vermonters, both are first-generation college graduates, and both have a doctoral degree in Education Leadership and Policy Studies from the University of Vermont.

Averill just hopes she can make as much of an impact as Kennedy has on the Champlain community and the community at large. Her current priorities are health and safety, diversity and inclusion, student retention, and delivering on Champlain's commitment to preparing students for their future through student life experiences.

Kennedy earned an associate degree in Secretarial Administration from Champlain College in 1967 and her bachelor's degree from Trinity College. She lives on the waterfront in Burlington with her husband, Tom Brocco.

Averill lives in Ferrisburgh, Vermont, with her husband, Jeffrey.

Service Adds Up for Soncrant

Accounting Professor **Champ Soncrant** has been teaching at Champlain College since 1971. After 41 years at Champlain, Soncrant will retire at the close of the 2011–2012 academic year. But even with retirement on the horizon, he wasn't willing to let one of his favorite projects go. For 30 years, in addition to teaching, Soncrant has managed a community program called Volunteer Income Tax Assistance (VITA).

VITA is a government program offering free tax help for low- to moderate-income taxpayers, elderly taxpayers, and military personnel and their families. For three decades, Soncrant has rallied students to work on the project. It usually takes about 30 students who are each required to complete 40 hours of work by the annual tax deadline in mid-April. Students must complete a three-day workshop that teaches the fundamentals of tax returns and then pass an exam. This year, he reports that more than 900 returns were completed by his volunteers - the most in the state.

Soncrant lives in South Burlington with his wife, Joanne, an alumna of Champlain College. They are proud owners of a therapy dog, Blue, and love to travel and go on many active adventures.



Joanne '71 & Champ Soncrant

Edna Comedy at HR Helm

In her new role as assistant vice president of Human Resources and Organizational Development, **Edna Comedy** says she was drawn to Champlain because of the entrepreneurial track record, agility, and spirit of risk taking.

"All organizations have a life cycle, and although Champlain was established in 1878, we have the eagerness to create opportunity and adventure for itself,"

said Comedy. "It is exactly what you'd find in a startup company at the beginning of the life cycle."

"This spirit gives me the chance to follow my passion, organizational development, where I can build and support the mission and strategic properties of the institution." She continued, "I am focusing on taking what

exists now and expanding it to meet the HR needs of the institution - devising strategies to help employee engagement on campus and in the greater community, and to recognize and reward these employees for their accomplishments.

"I am so lucky to work with a community of highly accomplished people and a talented HR team that was, only six years ago, made up of two people who doubled as HR and what is now Career Services."

Comedy is in the process of writing her dissertation to get her doctorate from the University of St. Thomas in St. Paul, Minnesota. She is a graduate of Thomas Edison State University in Trenton, New Jersey, and earned her graduate degree in Strategic Leadership at Amberton University in Texas.

Sue Rowley Heading To Maine



After 22 years at Champlain College, **Sue Rowley**, dean of Education and Human Services, is retiring. "My first year at Champlain was the first year the College offered junior-level courses and got rid of the no-denim dress code," she said. "Seeing change has been exciting."

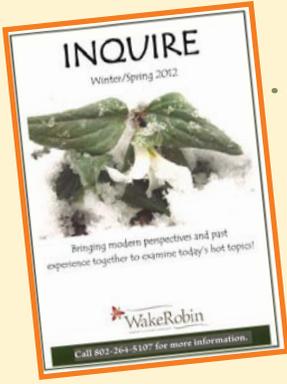
Her favorite part of her job is by far the students, although as a dean, she does not spend as much time in the classroom as she used to. She began as a psychology instructor before being promoted to psychology program director, interim dean, and finally, dean of the Education and Human Services Division.

"Just as Champlain has been the right place for me, it is the right school for many people because of the intimate size and the career-focused majors we offer," she explained. "This school is on such a good trajectory; you have to go other places to see how good we have it."

Rowley has spent many happy years at Champlain, but now she is ready to move full-time to the rural town of Pembroke, Maine, with her husband and two dogs.



NEWS & NOTABLES



Inquiring Minds

Last fall, Champlain College and **Wake Robin Lifecare** in Shelburne, Vermont, brought an unusual classroom experience to the Wake Robin senior residents through a pilot program called *nire*. The program features an eight-week semester of learning opportunities in the areas of digital media, libraries, Lake Champlain history, and Vermont local food. The program continued this spring with 268 students, up from 55 in the fall. It is slated for its third offering in fall 2012.

Honorary Degrees

Champlain College will confer three honorary degrees during its **134th Commencement** on Saturday, May 5, celebrating the accomplishments of a Dublin scholar, a Burlington physician, and a Burlington performing arts center founder and director.

The Commencement speaker will be **Patrick Master-son** of Dublin, Ireland, the former president of University College of Dublin and the European University Institute. He will receive an honorary degree of humane letters.



Dr. John Jack Heisse, Jr. of Shelburne (at left) is a Champlain College trustee emeritus and retired Burlington physician who specialized in otolaryngology and taught at the University of Vermont School of Medicine. He served on the Champlain Board of Trustees from 1970 to 1980. He will receive an honorary degree of public service.

Andrea Rogers of Burlington, who retired in 2010 after 30 years as executive director of the Flynn Center for the Performing Arts, will speak on behalf of the honorary degree recipients. She will receive an honorary degree of fine arts.

Speaker of the Vermont House **Rep. Shapleigh Shap Smith, Jr.** will be the commencement speaker for the graduate program commencement on May 4.



MID-YEAR GRADS GATHER: Liz Muroski '12 (front, left) decided one of the things she wanted to do as a mid-year graduate was to celebrate that event well before the traditional May Commencement. So in December, she planned the first mid-year celebration, reserved Perry Hall, and invited friends and families for a gathering. After some short speeches and a bit of food and wine, they gathered for a photo.

TENT CITY RAISES \$1,300 TO HELP HOMELESS

While the weather was unseasonably mild for mid-November, more than 100 Champlain College students who slept in tents on the campus green last fall say they still got a taste of the hardships and needs of the homeless who don't have a place to live or sleep.

Four nights into their stay at Tent City, Champlain College sophomores **Shelby Dickinson** and **Hannah Andersen** had crooks in their necks but smiles on their faces after sleeping in tents on Aiken Green. "It's not as much of a simulation as it is a solidarity event to spread awareness," said Andersen, who helped plan the event and was participating in Tent City for her second year.

The Center for Service and Civic Engagement (CSCE), which organizes Tent City, planned the week to coincide with National Hunger and Homeless Awareness Week. Fund-raising brought in \$1,300 for the Committee on Temporary Shelter (COTS), an all-service shelter providing support services for homeless individuals and families in Burlington.

The Best 300 Professors

A new guidebook recognizes Champlain College for having six of the country's best undergraduate teachers.

The affirmation of quality teaching comes from The Princeton Review and its new book, *The Best 300 Professors*. For the project, The Princeton Review teamed up with RateMyProfessors.com – the highest-trafficked college professor ratings site in the U.S. – to develop a roster of top teachers that features professors in more than 60 academic fields and from 122 colleges and universities.

"We developed this project as a tribute to the extraordinary dedication of America's undergraduate college professors and the vitally important role they play in our culture, and our democracy," said Robert Franek, the book's publisher.

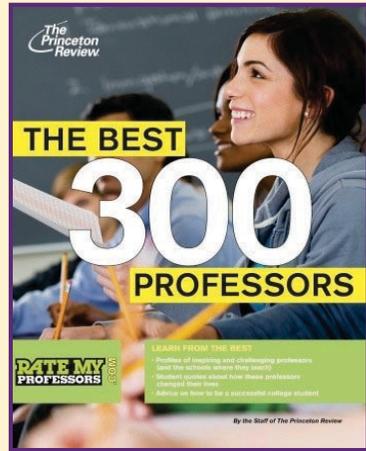
Champlain College professors featured in *The Best 300 Professors* are **J.C. Ellefson**, English; **Jonathan Rajewski**, Digital Forensics; **John P. Rogate**, Computer Science; **Eric Ronis**, Communication; **Alan Stracke**, Sociology; and **Janice Gohm Webster**, English.

"We are honored and proud that these professors are receiving national recognition – it is well deserved and emblematic of the kind of work happening in all of our classrooms at Champlain," said **Robin Abramson**, provost and chief academic officer at Champlain.

Champlain College is the only higher education institution in Vermont to be included in the book. Rajewski, co-director of the Leahy Center for Digital Forensics at Champlain College, is the only professor listed under the Digital Forensics category.

"All of these recognitions speak to the passion that Champlain faculty bring to the classroom. It is a privilege to call these dedicated teachers my colleagues," said **President David F. Finney**.

See the full list: www.princetonreview.com/best-professors/



What's the Worst Thing about Coming Out?



A new Internet documentary film project is in the works with the goal of providing access to as many first-person stories about coming out as people will share. The site is based on the philosophy that "Truth is healing and knowledge is empowering." The many individual interviews, with subjects looking directly into the camera, reveal each person's strength and offer inspiration to anyone interested in personal identity.

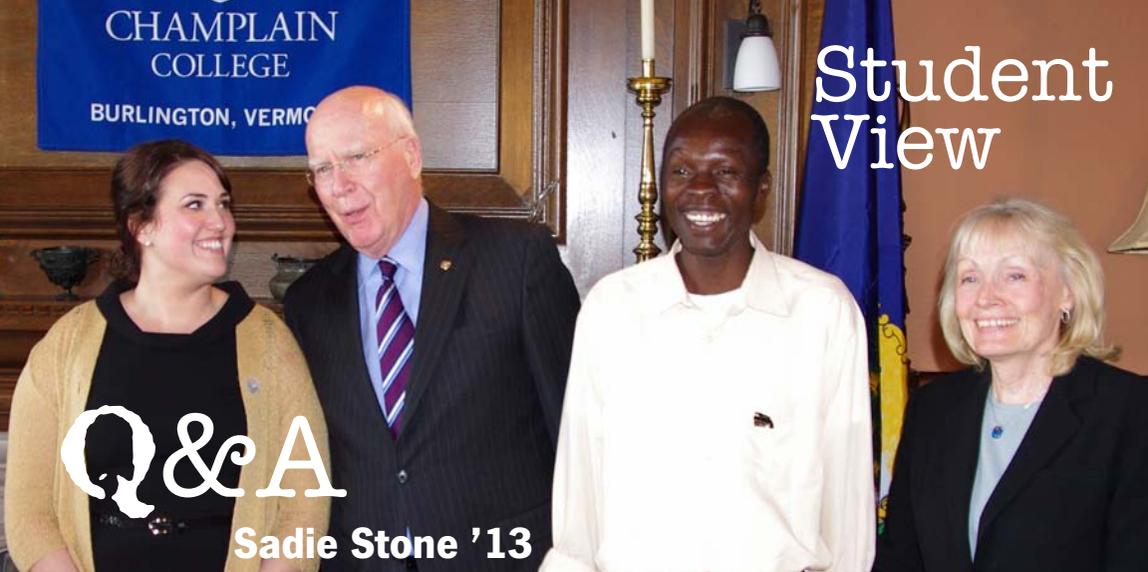
Professor and filmmaker **Rob Schmidt Barracano** (at left) is leading Champlain College students making the online documentary about lesbian, gay, bisexual, transgender, and queer folks recalling their coming out stories.

The WorstThingAboutComingOut.com website and the interviews within are informative and heartfelt. As

word spreads and the number of interviews increase, a collective story is unfolding, representing a unified message of the struggles and triumphs experienced.

The group wants to make the website an accessible documentary site for anyone interested in the struggle with personal identity. There has been worldwide outreach, and already WorstThingAboutComingOut.com is receiving download requests from many countries.

Go online at www.WorstThingAboutComingOut.com to see the interviews.



Q&A

Sadie Stone '13

(Above, from left) Sadie Stone '13, U.S. Sen. Patrick Leahy (D-Vt.), Agonda Quinto of Uganda, and Marcelle Leahy after a press conference at Aiken Hall's Morgan Room to discuss Leahy's support of KONY 2012.

Vermont native Sadie Stone '13, of Charlotte, has always had a sense of the bigger picture and an understanding of global perspective. She turned this interest and knowledge into her senior thesis at Champlain Valley Union High School, where she chose to research issues in sub-Saharan Africa this brought the LRA (Lord's Resistance Army) to her attention. The LRA is a militant group formed in 1987 by warlord Joseph Kony. The army abducts children, trains them to fight, and forces them to perform mass atrocities. During her time of research, Stone also volunteered with a Somali family. This experience with the family helped her put a face to the abducted children in Central Africa. From that point on, her mission was to contribute to ending LRA violence.

We talked with Stone about her cause and why she promotes student advocacy:

What is your passion?

I'd say advocacy and awareness, specifically political advocacy. Resolve, an organization I'm associated with in Washington D.C., educates and advocates for an end to the atrocities being committed by the LRA and for just and lasting peace in affected communities across central Africa. That's ideally what I strive for too. They understand that you need to work with the government in order to see change.

How has Champlain provided the forum for you to advocate for your cause?

Champlain has been much more supportive of my cause than the university I attended prior to transferring. In the fall of 2010, I brought my cause to Champlain's Center for Service and Civic Engagement. My friend Angie Cummings '13 and I met with the director, Kyle Dodson, and some of the other staff. They were willing to help promote the event I was planning to bring the first Invisible Children (I.C.) film, *o gh t*, to campus. Angie and I used similar tactics to what I had used at my previous school giving away free coffee in cups with I.C. stickers on them, contacting professors to allow us to talk to their classes, and following up by asking for their support and to make attending the screenings a class assignment. The first Invisible Children screening attracted about 150 students, faculty, and staff. I didn't anticipate that kind of success. For the next three screenings we had to relocate to the Alumni Auditorium to accommodate the student body present.

Angie and I have been invited back to talk to many Core classes, especially by Professor Anne Charles in her

third-year Core courses that address human rights and global studies. Core supports the kind of dialogue that parallels what I'm doing. I feel empowered because of the Center for Service to pursue my passion for advocacy in addition to my Core open-dialogue and Event Management career-focused education.

In March, the viral Internet film *o gh t* erupted a week before the I.C. Roadies were scheduled to show it at Champlain. This drew a lot of attention from the media. I contacted U.S. Sen. Patrick Leahy, and he agreed to make a public statement at a press conference on campus the day before my event. I thought, "Is this real life."

What is your fondest memory?

After President David Finney, Invisible Children's Ugandan representative Agonda Quinto, Sen. Leahy, and myself made our statements at the press conference, Sen. Leahy told me he was proud of me. It proves that political advocacy, i.e., picking up the phone and sending letters to our representatives, works.

What advice would you have for your peers and anyone interested in advocacy?

Stop at nothing and don't take no for an answer. If you truly believe in something and want to see it happen, don't give up.

ONLINE: Watch the Invisible Children video and a short interview with Sadie Stone about the experience at www.champlain.edu.

—Kayla Hedman '14

ACRL Honors Library for Excellence

The Association of College and Research Libraries (ACRL) named Champlain College's Miller Information Center winner of the 2012 Excellence in Academic Libraries Award in the college division. Sponsored by ACRL and YBP Library Services, the award recognizes the staff of a college, university, and community college library for programs that deliver exemplary services and resources to further the educational mission of the institution.

"This year's award recipients exemplify the commitment of today's academic and research librarians to providing quality, innovative student learning experiences," said ACRL Executive Director **Mary Ellen K. Davis**. "Receiving an Excellence in Academic Libraries Award is a national tribute to each library and its staff for outstanding services, programs, and leadership."

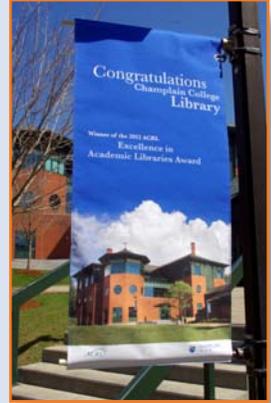
Champlain's entry in the college category impressed the selection committee because of the College's nontraditional approach to instruction and positive student-driven environment.

"The Champlain College Library is deeply honored to receive this award," said **Janet Cottrell**, director of the library. "This recognition from ACRL is a tribute to the enthusiasm, creativity, and hard work of everyone in the library, and to the collaborative spirit of our campus. Our work is – and will remain – challenging, and this honor is a testament to what a small group of people can accomplish through innovation and dedication as we aspire to embody Champlain College's motto: 'Audeamus – Let us dare!' We are deeply grateful to ACRL and YBP."

Other recipients are Seattle Central Community College (SCCC) Library and the Grand Valley State University (GVSU) Libraries, Allendale, Michigan. Each winning library receives \$3,000. ACRL presented a plaque to the Champlain library staff at a campus-wide celebration on April 16.

ACRL is a division of the American Library Association (ALA), representing more than 12,000 academic and research librarians and interested individuals. ACRL is on the Web at www.acrl.org/.

—*Stephen Mease*



Champlain College Library Director Janet Cottrell (left) and her staff reach for the 2012 Excellence in Academic Libraries Award, recognizing their exemplary service and commitment to academic mission. It was presented at a celebration on April 16.



The first graduating class of Intercultural University celebrates completing the course.

Intercultural U

Getting Schooled in a New Way of Thinking about Diversity

Champlain College faculty and staff are going back to school – at the Champlain College Intercultural University, a certificate program created by Director of the Office of Diversity and Inclusion Ame Lambert.

Intercultural U focuses on the personal cultural and societal aspects of diversity and inclusion. “Diversity is diverse,” stated Lambert. “One may blatantly accept, ‘That’s just that individual’s personality,’ but never assess why one may think or act the way they do. An individual’s thoughts and actions are all byproducts of aspects of their diversity.” Lambert says Intercultural U offers a societal experience where one gets to learn about why individuals behave the way they do, whether it be a result of their sex, ethnic culture, geographic region, education, language, religion, or level of physical or mental ability.

“Diversity is very present in a college environment – in the classroom, workplace, residence halls, and enrolled student body. It is important to get a better understanding of how to treat, teach, and communicate with diverse individuals,” she explained.

“Last spring, we had two groups that met for two-hour afternoon sessions during the week. We followed this schedule for five biweekly sessions over 10 weeks, followed by two full-day intensives in May and June. It is a 26-hour program to achieve a resume-building certificate to bring skills and knowledge of diversity and culture to your workplace and everyday life,” she said.

Champlain College participants who earned a certificate in the first cohort were: Eric Ronis – assistant dean for Communication and Creative Media Division; Sarah Potter – assistant vice president of Career Services; Joanne Farrell – Core professor; Katie Hawley – secretary to the corporation; Tre Robertson – Marketing Department; Cathy Brotzman – Center for Professional & Executive Development; Ken Wade – Core professor; Frank Robinson – Core professor; Valerie Esposito – Environmental Policy Program director; Pat Suozzi – Core professor; Alberto Citarella – budget director in Finance; Lisa Mazzariello ’88 – director of IDX Student Life Center; Christina Erickson – sustainability coordinator; Becky Peterson – director of Registration and registrar; David Keys – assistant director of Residential Life; Claire Giroux-Williams – assistant director for Housing Operations; Maggie Melvin – service coordinator, Center for Service and Civic Engagement; Sarah Braun Hamilton – eLearning senior operations coordinator; and Ania Zalewski – CRM representative, Graduate Admissions.

—Kayla Hedman ’14

LCDI

Digital Forensics Programs Get Major Boost With Support from U.S. Sen. Patrick Leahy

A new center of excellence at Champlain College, offering students a fully equipped, state-of-the-art facility in which to learn and practice digital forensics investigation techniques, has been named in honor of U.S. Sen. Patrick J. Leahy.

The Patrick Leahy Center for Digital Investigation (LCDI) provides a high-tech educational setting and a fully equipped, secure digital forensics lab to bring professional investigators and law enforcement officers together with Champlain's computer and digital forensics students to work on gathering digital evidence from computer hard drives, smartphones, and other digital media storage devices.

"Thanks to your long-standing support, the Leahy Center for Digital Investigation is now fully functional on the third floor of our new Miller Center at Lakeside Campus," President David Finney told Leahy at the dedication ceremony in November. "We are poised to build on our technology degree programs and the past successes of the digital forensics center to improve the functioning of the criminal justice system in Vermont."

The core operating goal of the LCDI, Finney noted, is to give Champlain students the opportunity to work on real-world projects in a supervised environment – enhancing their education and increasing the digital forensic capacity of Vermont law enforcement.

Leahy secured a three-year, \$500,000 U.S. Department of Justice Bureau of Justice Assistance grant in 2010 to provide educational and technical support to Vermont law enforcement agencies related to critical digital forensics issues and a \$650,000 grant in 2006 to staff the digital forensics program at Champlain College and conduct digital investigations with Vermont law enforcement.

After receiving the most recent grant, Champlain College invested additional College funds to build a secure LCDI facility and teaching lab at the new Miller Center. The project has also received material support from, and maintains operational relationships with, the Burlington Police Department, the Vermont State Police, and the Vermont Internet Crimes Against Children Task Force.



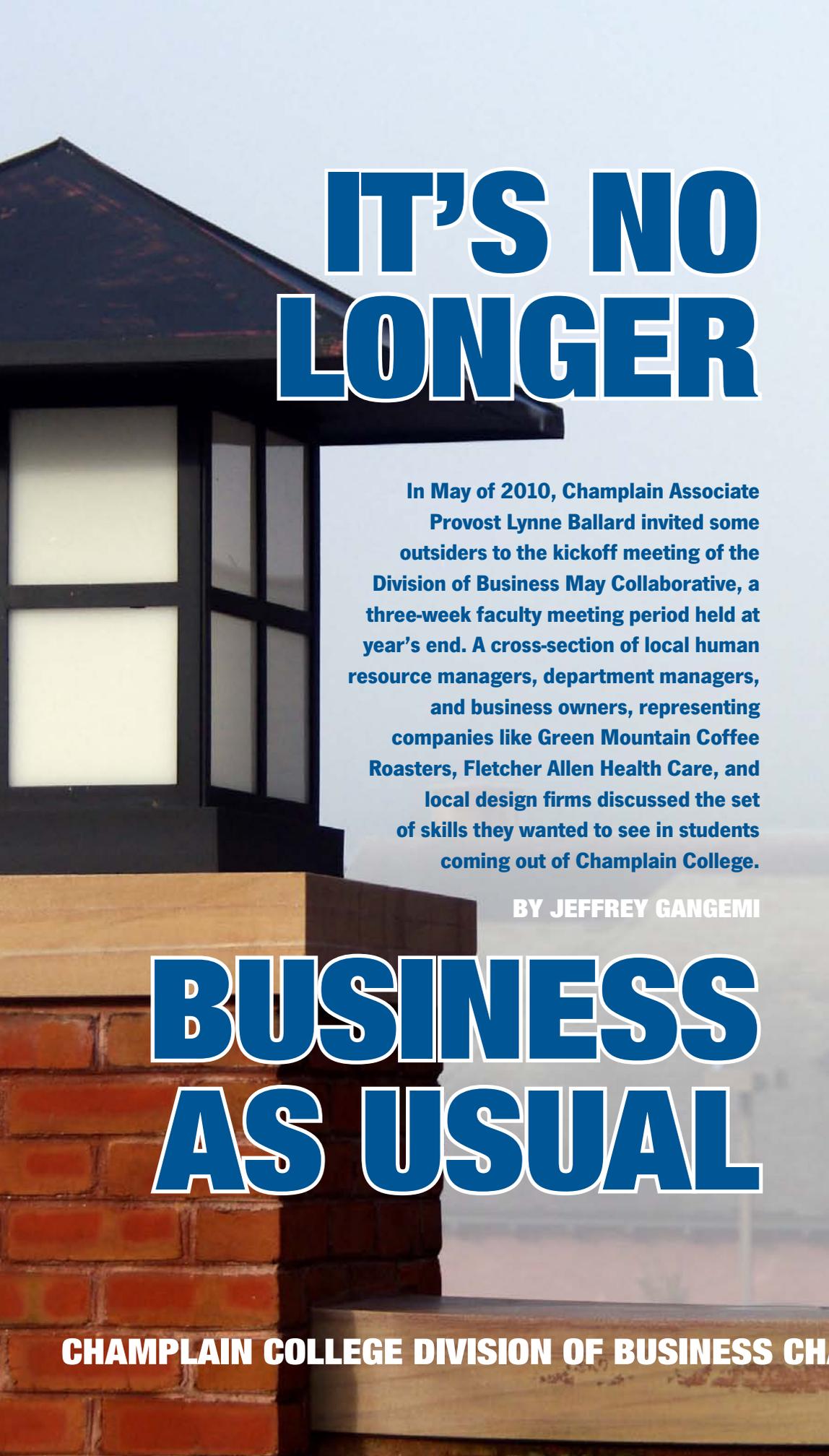
The Patrick Leahy Center for Digital Investigation at Lakeside.

"Champlain College is building a real-world classroom that gives students career skills for the 21st century, that gives Vermont's law enforcement agencies a revolutionary digital forensics resource, and that once again shows Champlain College's incredible ability to innovate and implement cutting-edge learning programs," Leahy said, adding, "This is a program that already has proven itself invaluable in putting criminals behind bars."

Leading the LCDI are digital forensics professors Jonathan Rajewski and Michael Wilkinson.



Megan Percy '12 is thanked by U.S. Sen. Patrick Leahy after her speech at the naming ceremony for the LCDI.



IT'S NO LONGER

In May of 2010, Champlain Associate Provost Lynne Ballard invited some outsiders to the kickoff meeting of the Division of Business May Collaborative, a three-week faculty meeting period held at year's end. A cross-section of local human resource managers, department managers, and business owners, representing companies like Green Mountain Coffee Roasters, Fletcher Allen Health Care, and local design firms discussed the set of skills they wanted to see in students coming out of Champlain College.

BY JEFFREY GANGEMI

BUSINESS AS USUAL

CHAMPLAIN COLLEGE DIVISION OF BUSINESS CH

Several key themes emerged in the meeting. One was the need for better soft skills – etiquette like making eye contact and shaking hands, and having the ability to work in teams. Another was the need for technical proficiency in a specific functional area. The final piece was that “employees, especially new employees, had difficulty seeing the business as a system,” rather than just through the lens of their particular job or department, said Ballard, who was serving as interim dean of the Business Division at the time of the meeting.

After the meeting, it was clear that Champlain’s method of teaching business needed a transformation, one that would give students a greater understanding of how different functions are connected. The division’s professors quickly got on board and spent the next several weeks sketching out a plan to revamp the curriculum. “We had the mandate and the desire to create something different,” said Elaine Young, professor of Marketing, who was then assistant dean of the division.

One clear component of that mandate reverse the trend of declining applications that had gone on for several years. “The Business degree had changed here and there over time, but it felt a little stale. We were being asked by the dean at the time to do something different, to create a product that was distinctive,” added Young.

In the nearly two years since Ballard’s meeting, a group of faculty in the Champlain College Division of Business have attempted to create the most distinctive program in undergraduate business education. As a cross-disciplinary group of professors, they’ve undertaken one of the most intensive curricular transformations anywhere. When it’s complete, students will be immediately and consistently exposed to integrated real-world business practices, both through a new set of Integrated Business Experience (IBE) courses, and through full-time work experience.

Instead of waiting for new division leadership, the College began an overhaul even before tapping Dave Strubler to fill the full-time dean role, a position he assumed in the fall of 2011. The approach was “let’s get the curriculum under way and have a high-quality dean to

step into it. Dave [Strubler] is a good fit for the college and he has a lot of great ideas,” said Laura Dagan, chair of the Champlain Board of Trustees and former CEO of Dwight Asset Management.

Strubler, who came to Champlain from Kettering University in Michigan, sees real-world work experience as an existing Champlain advantage but plans to make it absolutely fundamental to the College’s value proposition, both to students and to potential employers. “If you’re not getting real-world work experience, you’re not getting your money’s worth. And that’s why Champlain is so effective at placing students. We don’t do it like everyone else,” said Strubler.

REAL EXPERIENCE COUNTS

At Champlain, that involves both full-time business experience and internships. Accounting major Andrew Shaubach ’13 has both. He first landed an internship with Montpelier-based National Life during the fall of his sophomore year. Shaubach was able to maintain his employment with National Life after summer was over, getting nearly a year of real-world work experience well before his graduation in 2013.

Shaubach said the experience has been invaluable. “As Accounting students, we are repeatedly working on comprehensive problems out of the textbook. But that isn’t what we are going to encounter in the real world. Work experience provides us with a chance to apply what we’ve learned in class in a new setting, and it gives us the chance to learn further.” He plans to take a job with the Burlington Finance Center after graduation.

The businesses that employ Champlain students report getting their share of value in return. At National Life, summer interns do a group project, where a leader in the business assigns them a real problem or challenge, and they’re expected to come back with a set of proposed recommendations or a real solution, said Mary M. Lee, vice president and chief people officer for National Life. “We want students to have a meaningful, real work assignment that should be a resume-building experience for them,” she said.



(Above) **Scott Baker, Division of Business assistant dean, talks with accepted students this spring about the new Integrated Business Experience and what new majors and minors will be available to them this fall.** (Below, from left) **Gennady Lyakir, Jen Vincent, Dave Strubler, and James McKee.**

Strubler agreed, touting the National Life program as a great example of the type of program he's looking to replicate. "Students need to walk out the door here having delivered that kind of value to an employer," he said.

Though critical, getting full-time work experience in a company or organization is only half of Champlain's approach to work readiness. The other half happens in the classroom, through a unique Champlain approach to integrated learning.

Overhauling the Business curriculum was not the first time Champlain had undertaken

a major transformation in how it taught. Jen Vincent, associate professor of economics, who has been at Champlain since 2006, was one of three faculty members responsible for creating the interdisciplinary Core program, which includes 11 courses covering eight disciplines over a four-year period.

COMBINING STRENGTHS

When the Core program was implemented – and had already shown signs of being successful with students – Ballard tapped Vincent to help lead a similar process for the Division of Business.

Vincent and a team of other professors in the division developed four Integrated Business Experience (IBE) courses. First-year students and sophomores would be required to take them in order, one per semester for their first year and a half, followed by the final course in their junior year. The IBE courses accompany five others known as the "common body of knowledge," which include the





more traditional required courses – finance, accounting, and the like.

The experiences offered through the IBE courses are unique among undergraduate business programs. “Anytime I go to a conference off-campus and present what we’ve done at Champlain and tell them what we’ve accomplished, I’m the envy of the room. Everything we’ve incorporated into the IBE is best practice, and we are blowing schools out of the water with what we’re offering here. We’re head and shoulders above what others are doing,” said Vincent.

The first IBE course, Business 110 – Business and the Entrepreneurial Mindset, was offered for the first time in the fall semester of 2011. It integrates team teaching to immediately expose students to how different subject matter experts can successfully confront basic business problems from different angles. Students are also immediately immersed in a full-scale business simulation called

BizCafe, where they research coffee shops in the area and then run one of their own, in teams.

The launch of Business 110 enjoyed a happy serendipity, as Champlain students participating in the BYOBiz program were opening The Lodge, a new student-run on-campus store (*see story on page 17*). “The Lodge is an amazing complement to what we’re trying to engage with the IBE. It’s perfect timing, and I see real potential for students to get involved with it,” added Vincent.

The second course, Business 120, is called Marketing & the Organizational Mindset, and is taught by both Young and James McKee, another longtime marketing professor. Students will conduct real projects with the Outdoor Gear Exchange (OGE) and Earl’s Bike Shop, local Burlington businesses looking to more effectively target college-age customers.

“[OGE owner] Mark Sherman is gangbusters excited to get these students loyal to his business. They’ll be customers, potential employees, and he’ll also get the college student perspective,” said Young, who was

careful to distinguish these projects from what students might do in an MBA setting, for example. Young described the projects as more of a benefit exchange, where the business owner gets a host of valuable benefits, and the students will “be able to connect something real to their course material.”

The third IBE course, which launches this fall, is Business 210 – Corporate Social Responsibility and the Sustainability Mindset, for which professors have engaged with leaders from Green Mountain Coffee Roasters, Ben & Jerry’s, and Seventh Generation, all worldwide leaders in socially responsible business. It is offered in students’ second year, and all Champlain Business majors entering after 2011 will learn “to create sustainable value both within the organization and without.”

The fourth and final IBE course is also global in nature and mandatory for juniors. Developed jointly by Assistant Professor Gennady Lyakir, an economist with more than 10 years of international business and economics experience, and Scott Baker, assistant professor of International Business and assistant dean in the Division of Business, Macroeconomics in a Global Economy launches in the fall of 2014. Baker and Lyakir both bring extensive international business experience to the classroom. The course will be offered at Champlain’s Montreal and Dublin campuses, in addition to the Burlington campus.

MEETING NEW GOALS

A number of goals are implied in developing such an engaging program so early in students’ college careers. One is to help students gain exposure to a variety of functional business areas, so that they might discover an interest in one of them. “If we are going to be successful, the students have to be excited, and you can’t excite them with a textbook,” said Young.

Increasing retention and applications is another side benefit. “We only allow Division of





Elaine Young helps a marketing student.
(Below) **The spring job and internship fair brings businesses and employers to campus.**

Business students to take those [IBE] classes, so it gives them a sense of identity and pride. We don't have sports for students to identify with at Champlain, and so we're using the IBE to help address that," said Vincent.

As if these four IBE courses weren't enough, there are other major changes afoot in the Division of Business, including more emphasis on extracurricular chartered financial analyst (CFA) training and scholarship programs. In January, Trustee Dagan and second-year Assistant Finance Professor Fritz Burkhardt organized a "fireside chat," where a number of CFAs from the area spoke and networked with interested students. Both Burkhardt and Dagan reported being pleased with the students' engagement and enthusiasm.

With increased student interest, finance is clearly getting a bigger seat at the table, and a new minor was recently approved. Students also recently started a finance club, in which a group of them are competing with other Vermont colleges in a portfolio management competition.

MAJORS AND MINORS

Additionally, the division launched a new Management of Creative Media major last year, and has developed a new bachelor of science degree in Management and Innovation and Minor in Organizational Management, which will launch this fall. These complement the Accounting, Business Administration, International Business, and Marketing majors, which were all updated between 2010 and 2011.

The division currently offers a Marketing minor, and minors in Accounting and Event Management will be available with the Finance minor starting in September. A minor for Business Administration is also currently in the works.

Those new minors correspond to another reaction to market demands; for example, a minor in Event Management replaces what used to be a major. "We are a market-driven school when it comes to our curriculum. We create new curricula as the competitive environment demands it," said Strubler. "We're in business to stay in business, to meet the needs of the market as a professional school."

The external market is already responding. Champlain's application for accreditation from the Accreditation Council for Business Schools & Programs (ACBSP) recently moved into the official candidacy phase. By June 2014, Strubler expects the school to be a fully accredited "School of Business."

It's also around that time that all the new curricular improvements will be in full swing. When the changes are complete, a whole new – more relevant and work-ready – phase of business education at Champlain will have officially begun.



Students Bring Business to Life



Two Champlain College International Business students, Paxton Hall '14 and George Taylor Bentz '14, have taken a first-year classroom exercise and brought it to life while filling a niche for student services at the same time.

"The Lodge" (named in honor of Champlain's mascot – Chauncey T. Beaver – and to reflect a ski lodge theme) replaced the former "G2G" (Good to Go) mini-store located adjacent to Fireside Lounge. It is 100 percent student owned and run. Its mantra is "Exude Studentness," and it strives to innovate and provide locally sourced foods.

Since it opened in mid-February, Hall and Bentz say the response from students, faculty, and staff has been tremendous, in part because of its extended hours and broad range of offerings that bridge the gap when Sodexo's dining hall and Jazzman's Cafe are closed.

The Lodge offers another great option for food during the day and provides an "on-campus place to refuel for late-night studying," Hall said. The late-night hours are especially popular and were a hot spot during finals. A side benefit of The Lodge is attracting more Champlain students to the Fireside Lounge and game area as a place to gather and study, especially in the evening.

The Lodge offers more than just specialty hand-poured Vermont coffee; it features fresh food from the Skinny Pancake, Lake Champlain Chocolates, Myer's Bagels, and Vermont Smoke and Cure.

It also serves as a retail platform for Champlain's Bring Your Own Business (BYOBiz) students and other student-owned businesses to sell their products, which include hats, custom T-shirts, and maple products.

The Lodge is set up as a benefit corporation, designed to use business to solve social and environmental problems. The focus is to fund entrepreneurial education on campus for all academic disciplines.

Plans include issuing a year-end report in May, and recruiting student interns and management interns for the fall semester.

See the menu at www.thelodgevt.com

Meet The Lodge Team:

- George Taylor Bentz '14, International Business – CEO and President of Operations and Benefit Oversight
- Paxton Hall '14, International Business, owner of PaxTunz, – CEO and President of Finance and Growth
- Marley Jaffe '14, Computer and Digital Forensics – Technology Manager
- Sasha Darovskikh '15, Communications – Marketing Manager
- Devin Carter '14, Graphic Design – Promotions Manager
- Kaity Roberts '15, Business – Operations Manager
- Shelby Dickinson '14, Psychology and Social Work, owner of Bee Cozy – Entrepreneurial Relations Manager
- Macy Mangekian '14, Accounting – Accounting Manager
- Jillian Conner '15, Environmental Science – Benefit Oversight Director



George Taylor Bentz '14 and Paxton Hall '14 are both International Business majors.

Going Global at the International Round Table



Ciaran Buckley brought the global conversation to Hauke Conference Room this spring.

This spring, on Thursdays around noon, **Ciaran Buckley**, visiting professor from Champlain's Dublin campus, would show up in Hauke Conference Room to talk with students. It wasn't a class, but rather an informal international round table, a place for students, faculty, and staff to sit and talk about American foreign policy, economics, healthcare, democracy, capitalism, socialism, war, language, cultural identity, and beyond.

After attending one of the sessions, **Noah Goldblatt**, assistant director of the Champlain Abroad program, shared his experience: "Outside of the classroom, this is the most academically engaged I have ever seen students at Champlain College."

He praised Buckley for rallying students to participate. "Students were focused and actively participating in a meaningful global discussion. In my opinion, this is what 'global perspective' is all about."

"From debating the pros and cons of socialized healthcare to what the U.S.'s next move concerning Iran should be, the students were incredibly engaged," added **Scott Baker**, assistant dean and head of the International Business program at Champlain.

Many of the students at the international round table are International Business majors or have recently studied abroad, but that does not mean it is relevant only to them.

Ethan Edholm '13, vice president and co-founder of the International Business Club, and a student in Buckley's International Relations class, stressed the importance of having these discussions, regardless of one's international interest or involvement. "More businesses than ever in this day and age operate internationally. If you're planning on being involved in any kind of professional environment after college, chances are you're going to be connected to the greater world beyond the borders of this country."

Our Job Creators



DUBLIN, Ireland – A far-reaching initiative called "Hireland" was launched in January to encourage the creation of 5,000 new jobs for Ireland's skilled unemployed workforce in the first half of the year.

Hireland is a volunteer, not-for-profit group that came about in February 2011 after a kitchen table conversation between friends who had lost mutual friends to emigration because of the lack of jobs in Ireland.

At that table was **Lucy Masterson**, a Communications professor at Champlain College's Dublin campus. When she brought the idea of Hireland to her class, the initiative took off. Since then, it has grown to include Champlain College students who have studied abroad in Dublin since spring 2011, as well as a growing roster of people from the local business, marketing, and media community, all of whom have given their time and skills free.

Eighteen Champlain College students, along with Masterson, helped brainstorm the initial plan to tackle unemployment. The concept is to inject positive thinking about solutions to the problem rather than dwelling on the size of the unemployment numbers in Ireland. The simple goal is to convince small and large businesses in Ireland to pledge to hire at least one unemployed person this year. As of mid-April, more than 3,764 jobs had been pledged on the Hireland website, www.hireland.ie.

—*Kayla Hedman '14*

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SINGLE PARENTS PROGRAM SCHOLARSHIP



Carol Moran-Brown (right) has led the Single Parents Program for 15 years at Champlain College. She is shown with students and counselors at the fall fundraising event.

Champlain's Single Parents Program Marks 25 Years of Helping Families

Champlain's Single Parents Program is one of the College's oldest scholarship programs, and "it is only one of 11 such programs across the country," said Carol Moran-Brown, "offering single parents a support system covering students academically, financially, and personally."

The program is designed to help single parents attend school full-time, and get a career-focused education. Its services range from meeting daily needs to dealing with unforeseen emergencies. "I hope the program never changes, for the sake of others," said Guadalupe Linarte Cano '14, a current student who emigrated from Nicaragua to Burlington, Vermont, in 2002.

"Coming to America, I was not familiar with the student resources," she said. She began exploring American education with classes at the Community College of Vermont (CCV) squeezed in the little time she had between caring for her four children. In 2009, she learned about Champlain's program when a counselor visited Linarte Cano at CCV

and explained how it would allow her to attend school full-time.

"I couldn't ask for anything more. As a student, as a mother, the program gives me the strength to get a degree I couldn't find anywhere else. It has opened a lot of doors to make it possible to come to school and stay here."

Now a second-year Criminal Justice student, Linarte Cano shared an example of how she has been helped.

In October of 2010, Linarte Cano, who was six months pregnant, was in a car accident. In the face of worries about her health and the health of her unborn child, it barely registered that she had also lost her transportation in the accident. That's when case manager Bernadette Wagner of Champlain's Single Parents Program stepped in to help.

Wagner arranged for the program to pay for a taxi service to bring her and her kids to school until the close of the semester. And because the birth of her fourth child, a healthy daughter, would

coincide with the end of the spring semester, Wagner also helped work out a plan with Linarte Cano's professors so she could take her final exams early.

There are countless stories of the program making a real difference.

In 2006, Heather Williams '13 moved from St. Louis, Missouri, to St. Albans, Vermont, to live with her mother. She was eight months pregnant, unemployed, and divorced. She was frantically searching for a job, but without a degree or a specific skill base, she realized that going back to school was essential.

Williams met Wagner through a contact at the Vermont Student Assistance Corporation (VSAC). Once again, the scholarship program was about to make it possible for a single mother to attend school as a Continuing Professional Studies student and work toward earning a degree in something she loved – human studies and social work. Williams added, "It's where I belong, and the caseworkers and other single moms are such a supportive network and make my life so much easier."

Support for the program is far-reaching, which was demonstrated

"The Champlain College Single Parents Program has changed many lives, and with continued support from the community, alumni, and Champlain College's leadership, it will do so for many years to come."

– Carol Moran-Brown

when the annual fall Women Supporting Women in Education fundraiser brought in \$218,880 from 140 donors who matched a \$100,000 challenge gift by Rich Tarrant and Tracey Appleton.

In early December, the annual on-campus holiday party for families is held, complete with Santa delivering presents for the children sponsored by a department or individual at Champlain College. Luncheons are held monthly to offer support and comradeship.

The Champlain College Single Parents Program has changed so many lives, Moran-Brown reflected, and with continued support from the community, alumni, and Champlain College's leadership, it will do so for many years to come.

To learn more about the program and how you can help support it, please call (802) 865-5426.

—Kayla Hedman '14

Help Us Meet the \$250,000 Scholarship Challenge

The Champlain College Board of Trustees and a local parent have combined their annual fund donations to support the access of all Vermonters to Champlain's education. Your contribution to this fund will be matched dollar-for-dollar up to \$250,000. Please designate your gift toward

Support-A-Student Scholarship (area of greatest need)

Vermont First Scholarship (first-generation college students)

Yellow Ribbon (Veterans fund)

New American Scholarship

Single Parents Program

Contact Senior Development Officer Moneer Greenbaum at (802) 865-5426 to learn more about how to help Champlain College meet this scholarship challenge.

PERRY HALL GO

Champlain College celebrated receiving one of the nation's top green building awards in March with an open house, tours of the historic building, and speeches thanking the designers, builders, and visionaries who saw the potential in a 150-year-old historic home and made it a reality.

Champlain President David F. Finney and Senior Vice President of Finance and Administration David Provost shared stories about the teamwork it took to renovate and expand the National Register-listed historic residence located in the heart of Champlain College's campus and the South Willard Street Historic District neighborhood. "Sustainability is one of Champlain's core values," Finney said.

Working closely with the architectural firm Goody Clancy of Boston, ORW Landscape Architects & Planners, Engelberth Construction, and many others, the \$12 million project resulted in the construction of one of Vermont's greenest, most energy-efficient, and highest-performing buildings.

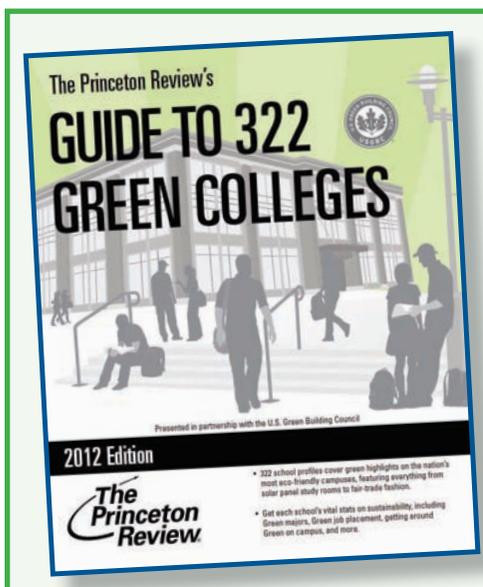
"Champlain students, faculty, and staff are delighted with the new Welcome and Admission Center. Perry Hall is a beautiful example of our commitment to campus sustainability in our built environment," stated Christina Erickson, sustainability director.

Champlain College's Welcome and



Admission Center at Roger H. Perry Hall opened in the summer of 2010 after an extensive restoration of the historic 1859 residence. The U.S. Green Building Council's LEED (Leadership in Energy and Environmental Design) program certified the project to the Platinum level, making it one of only three buildings in Vermont to be recognized at that level. It ranks in the top 25 such buildings in the world. LEED Platinum is the highest LEED certification a building can receive.

The result is a unique historical treasure fully revitalized for a new era of service in the 21st century, Champlain officials say. The building



GOING GREEN

Champlain College is included in the third annual free, downloadable book, *The Princeton Review's Guide to 322 Green Colleges: 2012 Edition*. The new resource guide is published in partnership with the U.S. Green Building Council to highlight colleges that have demonstrated a notable commitment to sustainability.

Check out Champlain's profile at:

www.princetonreview.com/green-guide or at USGBC's Center for Green Schools at www.centerforgreenschools.org/greenguide.

OES PLATINUM



(Above) **Roger H. Perry Hall at Champlain earned the top award from the U.S. Green Building Council.** (Below) **David Provost congratulates project superintendent Marc Tighe of Engelberth Construction after the unveiling ceremony in March.**



received the 2011 Architectural Excellence Award given by the Burlington Business Association for contributing to the physical and architectural quality of Burlington.

Only four families had lived in the home prior to Champlain's purchase in 2004. Ground was broken on the restoration project in May 2009 and it was completed in late July 2010. The building is named for former Champlain College President Roger H. Perry.

The building houses the Advising and

Compared to an identical building built to current energy standards, Perry Hall has:

- Projected energy use savings of 65.6 percent.
- Estimated cost savings of 64.2 percent (\$45,921 annually).
- Ability to save 370 tons of carbon emissions annually.

It also incorporated a geothermal heat pump to provide space heating and cooling, super-insulation, energy-efficient lighting, use of local and recycled building materials, and green roof technology.

Registration Center, Study Abroad, Admissions, and Financial Aid and serves as the Welcome Center for prospective students and their families visiting Champlain College.

Champlain senior Rachel Salois, a professional writing major who has written extensively about environmental issues, said she is proud of the commitment Champlain has made to sustainability and noted that "Perry Hall is not just for today's students, but a gift to tomorrow's students."

Champlain College is devoted to continuing its commitment to campus sustainability and its membership in the USGBC. Champlain's historic Aiken Hall was awarded Champlain's first LEED Gold certification in October 2009.

Currently, Champlain is slated to receive LEED Gold certification for the new 95-bed residential hall under construction on the north end of campus. And as with Perry Hall, plans call for the new residence hall buildings to incorporate energy-saving technologies like geothermal heating and cooling.

A full-color booklet that explains in detail the adaptive reuse of Roger H. Perry Hall is available online at www.champlain.edu/perry-hall.html.

We want your news:

Share the news of your life with Champlain View's Class Notes—we want to hear about your new jobs, professional accomplishments, and honors. Send your information to Elizabeth Scott, assistant director of Alumni Relations, escott@champlain.edu, or by mail: Champlain View Class Notes, Champlain College, Office of Advancement, 163 South Willard St., Burlington, VT 05402-0670.

'78

MARRIAGE

Anne E. (Nichols) Pierce and Donald W. Pierce, July 30, 2011.

'84

NEWS

Jo-Anne M. Precourt was recently promoted to senior tax accountant at Danaher Attig & Plante PLC in Shelburne, VT.

'87

NEWS

Todd A. Lunge retired from the Tampa, Florida, police department in June 2011 after nearly 29 years as a police officer.

'92

BIRTH

Kimberly L. (Bryan) Swartz and Troy Swartz, a son, achary Bryan Swartz, December 2, 2011.

NEWS

Linda (Fischer) Livingstone and her husband run East Shore Vineyard in Grand Isle. They grow grapes on 11 acres and make award-winning wines.

'93

BIRTH

Suzanne (Monette) Currier and Christopher Currier, a daughter, Jillian Mae Currier, February 13, 2012.

'94

BIRTH

Kelley (Forrest) Merrow and Tim Merrow, a daughter, Ava Grace Merrow, June 30, 2011.

'96

NEWS

Dianalynn Varin owns and manages Crafted Elegance, an online store featuring her exquisite, custom-made soaps, as well as the works of other artists and crafters with illnesses or



Lois McClure Scholars Erin Trzcinski '13, Tiffany Robinson '12, Jonathan Mazza '11, and Evan Sehr '14, along with Lois McClure, center, gathered for their annual lunch in Freeman Hall in December.

disabilities, from quilts to jewelry to homemade dolls to embroidery to graphic art to photography and more. Varin also handles all of the back-end duties of accounting, marketing, advertising, fulfillment, and customer service.

'97

BIRTHS

Sarah (Ostiguy) Hergenrother and Adam Hergenrother, a daughter, Sienna Marie Hergenrother, January 17, 2012.

Lianne (Cadieux) Frechette

and Matthew Frechette, a daughter, Isabelle Fay Frechette, October 12, 2011.

Thomas Juiffre and Nicole

(Choquette) Juiffre, a son, Ethan Kai Juiffre, October 6, 2011.

'98

BIRTH

Adam W. Quinn and Jennifer Quinn, a son, Ethan Dunbar Quinn, February 2, 2012.

MARRIAGE

Amy C. Ruggiero and Edward Broadway, October 22, 2011.

'00

BIRTH

Jack B. Lehneman and Stephanie Lehneman, a son, Jared Lehneman, November 12, 2011.

NEWS

Jonathan Amon recently joined the Doubletree Hotel Burlington as rooms division manager. He manages front desk operations as well as the engineering and housekeeping departments. Amon was previously employed as luxury sales manager for Orient-Express in Charleston, SC.

'01

BIRTHS

Hillary (Shea) Turner and Matthew Turner, a son, Colin Matthew Turner, September 24, 2011.

Christopher N. Larose and Jill

Larose, a daughter, Macie Ella Larose, January 23, 2012.



WAYBACK WEDNESDAY: Check out the Alumni Relations Office's new weekly online Facebook page feature — pulling out a photo from the Champlain College archives and asking alumni to either identify the photo and people or submit a catchy, clever caption for the photo. The best ones will win some great Alumni Office swag. And post your favorite photos from when you were at Champlain College.

VISION. INNOVATION. PASSION.

The Challenges Are Many!

The *Vision. Innovation. Passion.* campaign is comprehensive, touching many aspects of Champlain College programs and students. It also allows our benefactors to support some of their favorite passions and programs at the College.

Some of our alumni, friends, trustees, and parents have expressed a desire to leverage their dollars and encourage others to increase their support in a variety of areas the College is enhancing.

Here are some exciting challenges Champlain hopes to meet with your financial support of our commitment to academic excellence, student life and scholarship, and campus plan initiatives.

If you choose to direct your donation to one of these challenges before June 30, our challengers will match your gift dollar-for-dollar.

\$10,000 ACADEMIC COACHING CENTER CHALLENGE: New this year, Champlain is offering every student the option of a weekly one-on-one coaching session – particularly in the areas of motivation, time management, study skills, and personal responsibility – to help families get the most out of their investment and build skills for success.

\$10,000 GREEN REVOLVING FUND CHALLENGE: A former Champlain board member has challenged us to create a Green Revolving Fund, to invest in enhancing energy efficiency and decreasing resource use, thereby reducing operating expenses and greenhouse gas emissions. The cost savings boost the bottom line, replenish the Green Revolving Fund for investment in the next round of green upgrades, and bolster our hope of engaging students, faculty, and staff in proposing projects that would meet our mission.

\$100,000 VETERAN CHALLENGE: An alumnus and Vietnam War veteran established this fund last year, challenging other Champlain donors to match it and commit to helping veterans attend Champlain. As of April, the College is within \$15,000 of hitting the Veteran Challenge goal.

\$250,000 SCHOLARSHIP CHALLENGE FOR VERMONT STUDENTS: Board of Trustee members and a local parent have combined their annual fund donations to help support all Vermonters in gaining access to Champlain's education. *(See page 21.)*



WATCH OUR VIDEO:

Some 50,000 people have watched Advancement's video created by Jon Mendel '11, Cal Hopwood '11, and Higher Mind Media of Waitsfield. Check out the one-minute winners in Champlain's *Let Us Dare* video contest at www.alumni.champlain.edu.

Total Dollars Raised in 2011	
AREA OF GIVING	Total Gifts & Pledges FY11
Annual	\$9,734,620
Capital/Campaign	\$6,551,017
Endowment	\$1,102,240
Grants/Special Projects	\$260,550
Planned Giving	\$403,687
Gifts In Kind	\$475,759
Totals	\$18,527,873

These benefactors are lending their passion and support to these initiatives.

Please join us in supporting these worthwhile efforts.

For more information, please call (802) 383-6662.

Doug Tetreault '08 *A passion to help*

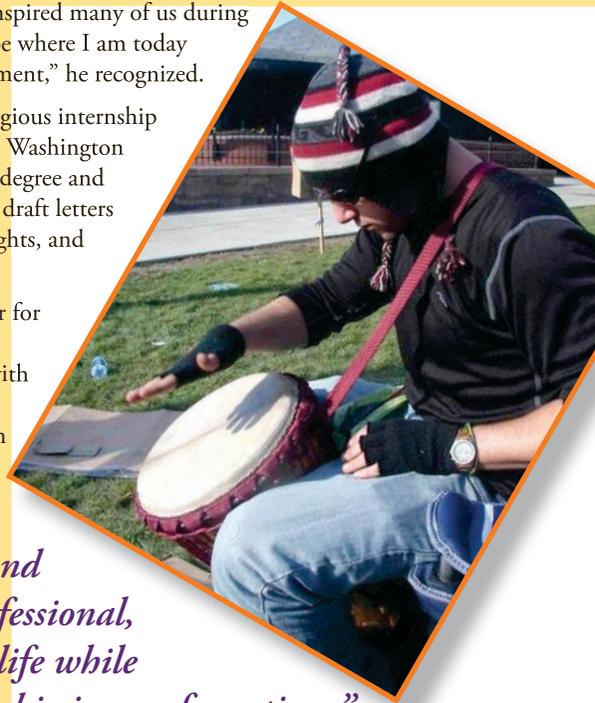
In November 2007, then-Champlain senior Douglas Tetreault '08 slept on the hard, cold ground of Aiken Lawn only to wake up on the Friday morning of Champlain's annual Tent City week knowing he had found his niche. After helping plan this solidarity event to spread awareness of National Hunger and Homelessness Week for the past month with members of Champlain's Center for Service & Civic Engagement (CSCE), he just couldn't shoo away the "social justice bug."

Once a real Burlington winter melted away in the spring of 2008, it was time for Tetreault to spring into action again. He was one of a group of student leaders bringing 24 students on the College's first Service in Action trip. They drove two 12-person vans 1,600 miles to New Orleans to help victims of 2005's Hurricane Katrina.

While the experience of seeing people suffer during these two events was emotionally draining, Tetreault found it personally inspiring. Former director of the CSCE Nancy Cathcart helped the students reflect on their experiences. She inspired Tetreault and other students to continue to serve, and taught important lessons of patience, listening, believing in yourself, and perseverance. "Nancy inspired many of us during my time at Champlain and I wouldn't be where I am today without her mentorship and encouragement," he recognized.

After graduating, Tetreault took a prestigious internship with the Senate Judiciary Committee in Washington D.C. and used his Professional Writing degree and interest in public policy to research and draft letters involving issues in education, human rights, and international affairs.

Now he works as the program manager for the Massachusetts Housing and Shelter Alliance (www.mhsa.net), a nonprofit with the sole mission of ending homelessness through outcome-based, solution-driven public policy initiatives and innovative program modeling.



"Students should understand that you can have a professional, economically mobile life while working to solve the big issues of our time."

Tetreault's passion for his work matches the mission of MHSA, and the skills he gained at Champlain are being used for broader change. "People always assume that those of us in the nonprofit sector are big on passion but low on practical skills. I dispute that. Of course, mission is the fundamental and primary focus, but students should understand that you can have a professional, economically mobile life while working to solve the big issues of our time," he said.

Champlain not only helped him find his true passion and reevaluate his initial goal of becoming a "best-selling author by age 22," but paid off in other ways too: he married his longtime girlfriend, who also graduated from Champlain. Tetreault and Valerie Radlinski '08 met in high school.

"I think it is important for students and alumni to understand that there are countless ways in which a person's skills and education can be applied to their broader community," he concluded. "It doesn't matter what issue or societal problem you pursue, but find something you are passionate about and find a way to fit that into the context of your professional life. We can all make a positive difference in this world and, in my opinion, we all have a responsibility to do so."

—Kayla Hedman '14

Candace (Wells) LaFreniere and Gerry Wells, a daughter, Haylee Mae LaFreniere, September 26, 2011.

'02

BIRTHS

Abigail (Forgues) Alberico and Steven Alberico, a daughter, Anastasia Marie Alberico, October 19, 2011.

Rebecca A. (Wells) McGraw and Laurance McGraw, a son, Laurance Crawford McGraw VI, February 14, 2012.

'03

BIRTH

Amy (Verrill) Heinz and William Heinz, a daughter, Isabella Autumn Heinz, October 8, 2011.

NEWS

Marissa Wilkens was recently hired as the director of recruitment and events for Mobius, a local nonprofit dedicated to developing a culture of mentoring in local communities.

'04

BIRTHS

Ashley (Norton) Van De Weert and Joseph Van De Weert, a daughter, Evelyn Beatrice Van De Weert, October 14, 2011.

Amber (Landry) Charbonneau and Michael Charbonneau, a son, Benjamin Robin Charbonneau, December 21, 2011.

Jessica L. (Farr) Barron and Jason Barron, a son, Cooper Andrew Barron, November 19, 2011.

Desiree (Bouthillette) Vatter and Robert Vatter, a son, Rowen William Vatter, Fairfax, VT.

Edward DeMulder and Sarah DeMulder, a daughter, Olivia Grace DeMulder, October 12, 2011.

ENGAGEMENT

Kristin E. Michaud and James

Trombley. A July 7 wedding is planned.

MARRIAGE

Justin Pelletier and Clarissa Hernandez, May 6, 2011.

NEWS

Justin Pelletier is celebrating six years in the insurance industry, and recently moved to Walker Myers Insurance and Risk Management, where he is an account executive.

'05

BIRTHS

Amanda (Couillard) Cashin and Cory Cashin, a daughter, Lela Ann Cashin, January 26, 2012.

Nathan Couture and Jina Couture, a daughter, Penelope Mae Couture, October 4, 2011.

John Mangan and Brenda Mangan, a son, Jameson Matthew Mangan, November 1, 2011.

MARRIAGES

Karla M. Girelli and Alan Ryan Cooper, August 20, 2011.

Lauren Fortunato and Dave McLaughlin, July 30, 2011.

Michele Beaupre and **Timothy O'Day G'11**, August 27, 2011.

'06

BIRTH

Peter M. Jewett and Katie (Roy) Jewett, a son, Parker David, November 18, 2011.

MARRIAGE

Erica L. Jarry and Anthony Callahan, August 20, 2011.

NEWS

Christopher Ellingwood, CISA, has been promoted to manager in the Management and Information Technology Consulting Group of BerryDunn, CPAs and Management Consultants. Ellingwood leads the

technology assurance services engagements, focusing on service organization control (SOC) engagements, security reviews, regulatory compliance reviews, and IT audits.

'07

BIRTHS

Elizabeth (Flatley) Prue and Tyler Prue, a son, Emmet David Prue, February 3, 2012.

Courtney R. (Musella) Forkas and Jacob Forkas, a son, Peyton E. Forkas, December 1, 2011.

ENGAGEMENT

Liam N. Page and Amy Lafayette. An August 4, 2012, wedding is planned.

MARRIAGES

Quinten Forkas and Amy Lynne Rose, August 20, 2011.

Shannon M. Ploof and Justin R. Maki, September 23, 2011.

'08

BIRTHS

Lienne Bick and Brett Mashteare, a daughter, Eva Luna Bick-Mashteare, October 2, 2011.

Brian M. Begnoche and Kristin Eaton, a son, Raylan Michael Begnoche, February 15, 2012.

Jessica L. (Farr) Barron and Jason Barron, a son, Cooper Andrew Barron, November 19, 2011.

Ryan Kulhowick and Sonia Kulhowick, a son, Liam Michael Kulhowick, October 3, 2011.

Chris Kirkpatrick and Hannah (Boucher) Kirkpatrick, a daughter, Knightley Amiira Kirkpatrick, September 25, 2011.

ENGAGEMENTS

Amanda A. Quintela and Devin R. Franklin. An August 4, 2012 wedding is planned.



JOIN CHAMP AT CENTENNIAL FIELD

Join us for our official kickoff to summer! Bring friends and family and catch up with fellow alumni during the pre-game BBQ. Enjoy a special visit by Champ and cheer on Vermont's own Lake Monsters as they take on the Connecticut Tigers.

When: Wednesday, June 27

6 p.m. – BBQ, 7:05 p.m. – game time

Where: At Centennial Field, Burlington, VT

Cost: \$15, includes a general admission ticket to the game (we'll have our own Champlain bleachers along the left field line), BBQ, and a small donation to the Alumni Fund.

RSVP by June 15 at (802) 860-2785 or alumni@champlain.edu.

VT Teacher of the Year Champlain's Tom Young '94+'96



Tom Young '94 and '96 was honored this spring with the Vermont Teaching Excellence Award for his classroom work and innovative teaching skills at Waitsfield Elementary School in Waitsfield, Vermont.

The Vermont NEA selects one teacher a year to represent the state in the national competition for the NEA

Foundation Award for Teaching Excellence, which pays the winner \$25,000. Along with being cited as the top teacher for professional development, for his advocacy of the profession, for being engaged in the community, for being a leader in professional development, and for being attentive to diversity, Young received \$1,000 at the recognition event.

Since returning to Vermont in 1999, Young has consistently worked on his teaching skills and early education curriculum, and earned his master's degree in mathematics instruction from the University of Vermont.

Young has enjoyed many successes in getting parents involved in volunteering in the classroom, using technology to encourage learning, leading his teachers' union, and working with special needs students.

"I feel one of the most rewarding, but challenging parts of being a teacher is the ability to differentiate my instruction for each child," Young told the Vermont-NEA.

Young provides the same opportunities to others that he was granted as a student teacher. "I have hosted four student teachers in my classroom and each time I have given them an experience that allows them to truly understand the rigors and rewards of the profession." He also speaks to Champlain College's graduating class of educators annually.

Matthew R. Noel and Whitney K.D. Keating. A wedding is planned for November 3, 2012.

'09

BIRTHS

Danielle (Brothers) Maxfield and Andrew Maxfield, a daughter, Scarlett Raine Maxfield, September 14, 2011.

Jessica (Griffin) Wolf and Randy Wolf, a son, Mason Lee Wolf, September 16, 2011.

'10

BIRTH

Leah J. (Herschel) Olave and Louis Olave, a daughter, Indira Elizabeth Olave, November 29, 2011.

ENGAGEMENT

Katelyn Fausnacht and **Nicholas Dwyer** '11. A June 24, 2012, wedding is planned.

'11

BIRTH

Amanda (Wheeler) Mason and Thomas Mason, a daughter, Aliza Christine Stacey Mason, Addison, VT, December 30, 2011.

ENGAGEMENTS

Nicholas Dwyer and **Katelyn Fausnacht** '10. A June 24, 2012, wedding is planned.

Michaela B. Fortin, and James Gilbert Goodyear. An August 18, 2012 wedding is planned.

MARRIAGE

Brittany K. Bongiorno and Westley Oxier, September 25, 2011.

G'11

MARRIAGE

Timothy O'Day and **Michele Beaupre** '05, August 27, 2011.

In Memory of Our Fellow Alumni and Friends

The following members of our alumni family have passed on and will be remembered warmly by their friends, family, and alma mater.

Virginia B. Hamel '41

Fairfield, VT, July 6, 2011.

Betty I. Burnham '47

Gainesville, FL, December 12, 2011.

Wing M. Woon '47

Shelburne, VT, December 16, 2011.

Elaine H. Arnold '48

November 19, 2011.

Philip E. Marcelino '49

South Hero, VT, January 30, 2012.

Raymond E. Desso '63

December 21, 2011.

Raymond T. Desorcie '67

December 21, 2011.

Wayne L. Lawson '69

South Burlington, VT, October 31, 2011.

Leo E. Martineau '71

December 23, 2011.

Rufus P. Duell '74

Williston, VT, February 25, 2012.

Sandra Lorraine Gymrek Tower '79

February 1, 2012.

Michael R. Meunier '84

February 19, 2012.

David K. Burns '85

Essex Junction, VT, January 10, 2012.

Charles E. Wisell '87

February 22, 2012.

Gerald A. McLaughlin '89

February 9, 2012.

Corey Grenier '10

Managing Respectful Relations

While Corey Grenier '10 was overseas studying in Italy, a male stranger at a bar took the liberty of calling her “sweetheart.” “When I asked him what gave him the right to call me that, he responded by saying ‘Oh sorry, you must be from New England or something,’” Grenier recalled. “It bothered me that he thought my being from New England was the reason I was being ‘uptight.’ My wish to not be called sweetheart has nothing to do with where I’m from.” Luckily, Grenier knew just what to do. “I told him never to call me sweetheart again and that he shouldn’t assume it’s OK to speak to women that way. We have names, we have identities. Don’t belittle us with pet names.”

Grenier’s boldness didn’t stop there. She frequently writes feminist commentary on her blog, *Rosie the Marketer*. “I have always been very passionate about empowering women. I feel that it is my job to spread positive messages,” explained Grenier. “I created my alter ego, ‘Rosie the Marketer,’ based upon ‘Rosie the Riveter,’ a famous women’s rights image. I hope to empower women rather than degrade them through my blog,” she wrote. “If we don’t challenge the norm, people will continue to get away with derogatory comments.”

Besides being a strong advocate for women’s empowerment, Grenier is a recent addition to the *Seven Days* newspaper team and since mid-April, she has worked as the marketing and events manager for the weekly paper based in Burlington.

Corey Grenier '10 credits her mentor and friend Elaine Young for inspiring her to fight for women’s empowerment and to follow her passion.

As a Marketing major and mentee of Professor Elaine Young at Champlain, Grenier credited her alma mater for helping prepare her to handle the myriad responsibilities of her professional life: “During my senior year, I was the key client contact for two of my group projects. It was during those assignments that I got my first taste of working with clients and managing their expectations,” she said. “Champlain really helped me get to where I am today.” Prior to her employment at *Seven Days*, Grenier worked as an account manager at Brandthology, a Burlington-based marketing firm.

Grenier, a Rhode Island native who said she decided to attend Champlain after seeing the view of Lake Champlain during a tour of the third floor of the library, added that she particularly enjoyed the size and the upside-down curriculum of the College, as well as forming a close connection with Young.

“I often call Elaine my Champlain mom,” she said. “Whenever I went to her with a problem, she knew what to ask and allowed me to come to my own conclusions. She was always available. She even instant messaged me while I was studying abroad to help me pick my classes for the following semester. She reviewed drafts of presentations at all hours of the night to give me feedback and ideas. She really went above and beyond her duties as an advisor. Now that I’ve graduated, I still go to Elaine for help, and she still goes above and beyond. I’m truly lucky to have her in my life.”

Young also ignited Grenier’s passion for encouraging women’s advancement. “I’ve always been passionate about it. During my senior year, Elaine asked, ‘what gets you fired up?’ I asked myself what is the one thing that I normally get into arguments with people about; what is the one thing that I yell at strangers on the street about? And that one thing is respect for women! Once I realized how passionate I was, I started my blog to promote all things positive about women.”



—Molly Ritvo

Lisa Washburn '88

The Audeamus Society recognizes daring donors with significant loyalty to Champlain College. They have expressed financial commitments to the College over a period of three or more years.

Lisa Washburn '88 knows her numbers. As the finance director of Concept2, a rowing manufacturing company based in Morrisville, Vermont, she uses accounting skills she honed at Champlain College. She also understands how funding can make a real difference at Champlain. As an Audeamus Society member, Washburn knows firsthand the true value of her gifts. "I'm proud to say I am an alumna of the College because Champlain has a reputation for being a great school and is recognized by many as a top college in the area. I support Champlain College's fundraising because it is a school that has given many a great education. I like the development going on with their new buildings and the new classes and degrees that are offered," she said.

While studying accounting, Washburn didn't always understand how valuable her degree would be, but she quickly found out: "Champlain made it easy for me to go to work right away! I started at Stowe Mountain Resort right after

"If more alumni support the fund-raising efforts, there will be a lot of funds available for the students

who need aid to receive an education necessary for them to succeed in the world."



graduation. "I moved from accounts receivable to senior accountant, internal auditor, and cash room manager in the eight-plus years I worked there. It was so easy to apply what I learned at Champlain to the job." And now, at Concept2, she even checks her old accounting books. "I still refer to those textbooks to get answers for questions that arise for new tasks I am doing."

It was Professor Champ Soncrant (*see page 5*) who opened Washburn's eyes to the joys of math. "My all-time favorite professor has to be Champ," she added. "Anyone who can make cost accounting and federal taxes fun to learn is a great professor."

At Concept2, Washburn handles all the company's financial statements, including processing foreign currency and training personnel. She also finds satisfaction in working as part of a small team. "Other favorite parts of my job include working with the business software company we use to find new ways of doing processes to make workflow better," she said.

As she happily recalls movie nights in Aiken Hall (the most popular was *Dirty Dancing*), Washburn remains committed to sustaining Champlain College, and extending a hand to the place that has given so much to her.

"I love that Champlain is a school that offers many opportunities to young adults. When I attended the school, I received funds from the Support-A-Student fund, and I felt that I had to give back to that when I graduated. If all alumni support the fund-raising efforts at any level, there will be a lot of funds available for the students who need aid to receive an education necessary for them to succeed in the working world."

—Molly Ritvo



Champlain Graduate & Trustee Dinner

The Class of 2012 gathered for the annual Senior Dinner and Awards evening in early April to celebrate their successes and the approaching Commencement in May. Look for more photos and videos from dinner and Commencement on Facebook and www.champlain.edu.



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ON PAGE 25 — HAVE YOU SEEN OUR CHAMPLAIN VIDEOS?