

# NEW ONLINE DENTAL TOOLS

For a better customer experience.

At Cigna, we believe that dental coverage should be easy. And we think it should offer the same transparencies and tools that customers expect in every other part of their lives. Like convenient, online scheduling. Insightful customer reviews to guide smart decisions. Together with transparent pricing to avoid surprise charges.

## Convenience at your fingertips

Cigna is proud to be the first carrier to introduce a new, innovative experience for our dental customers. And it's only available through myCigna. This innovative technology will be available for Cigna DPPO customers on **myCigna.com** and our myCigna mobile app.

They're easy and intuitive, developed with best practices from the online shopping world. The tools include:\*

The screenshot displays a search results page for '5 Dentists for General Dentist'. It features three dentist profiles, each with a profile picture, name, practice name, address, and location information. Each profile includes a 'Brighter Score' (e.g., 9.3/10 for Susan Smith), a 'CIGNA DPPO Advantage' status (Higher benefit level for Smith and Stuart, Lower benefit level for Doe), and a 'CHECKUP - ADULT' cost (e.g., \$0 for Smith and Stuart, \$100 for Doe). A 'Make an appointment' button is visible for each dentist. The interface also includes a 'Sort by' dropdown set to 'Brighter Score', a 'Print/Save Pdf' button, and a 'Procedure' filter set to 'CHECKUP - ADULT'.

- **Brighter Score™.** Use this scoring method to compare dentists. The score is derived from factors such as affordability, patient experience and professional history.
- **Dental office reviews and comparisons.** Find detailed information to compare dental offices. View dentist profiles with pictures and video content. Read verified patient reviews.
- **Online appointment scheduling.** Book an appointment online with participating dentists.
- **Enhanced search and transparent pricing.** Search for a dentist by a procedure or group of procedures. Information is personalized for your specific plan. Shows out-of-pocket costs including coinsurance and deductibles.
- **Easy access.** These features are available anytime, anywhere. 24/7 access on the go - on mobile phones or tablets.

All pictures are used for illustrative purposes only.

Together, all the way.®



Offered by: Cigna Health and Life Insurance Company or Connecticut General Life Insurance Company.

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## Value for you – and your employees

We're committed to helping both you and your employees get the most out of your dental plan.



**For you.** These new online tools can help you improve your employee's satisfaction with your company's dental plan.



**For your employees.** They will have more tools and information to help them make better care and cost decisions for their family.



**A value-added benefit** – these online tools will be available at no additional cost.

We'd like to share more about our new online tools.

**Contact your Cigna sales representative to schedule a demo of our new online experience.**



\*Online appointment scheduling and profile features may vary by dentist.

Brighter, Inc. is an independent company. Patient satisfaction ratings, Brighter Scores, and other cost-efficiency and quality information are for informational purposes only. They are not a guarantee of the cost or quality of care that will be delivered to individual patients. Customers are encouraged to consider all relevant factors and to consult with their treating dentist for appropriate dental treatment and care recommendations. Dentists are independent contractors solely responsible for the treatment provided to their patients. They are not agents of Cigna.

Product availability may vary by location and plan type and is subject to change. All group dental insurance policies and dental benefit plans contain exclusions and limitations. For costs and complete details of coverage, see your plan documents.

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