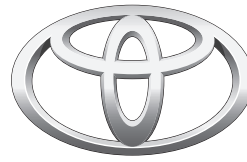




Heritage



VIP Preferred Purchase Program



What I offer:

- Relationship-based buying experience
- Hassle/negotiation-free shopping experience
- VIP pricing for all Autoshine services
- VIP pricing for all accessories
- VIP customer service anytime
- Guaranteed VIP vehicle pricing for all employees, friends, and family
- 500 mile locate service available for any vehicle you request
- Free wash and vacuums at each service appointment
- Special referral program with added referral bonuses
- Free Vermont state inspections for the life of the vehicle
- Special drawings and raffles to win prizes
- VIP extended vehicle demos available

Who is eligible:

- All company employees /college students selected for VIP program
- All friends and family referred by VIP customers
- Interns, volunteers, and temp employees qualify for the VIP program!
*Must provide proof of employment at Champlain College (pay stub)

What you get for pricing:

- New vehicles qualify for VIP pricing
- Below market value pricing for all pre-owned vehicles
*May exclude specialized vehicle models

How do I become a member?

Contact Bernie Cieplicki with your name, and position at Champlain College to set up an appointment at Heritage Toyota

Bernie Cieplicki | (w): 802-865-8201 | (e): bcieplicki@heritagevt.com