

2 Types grown commercially: **Arabica** (more flavorful, accounts for 70%) and **Robusta** (hardier, cheaper)



WWF study: of 50 countries w/ highest deforestation, 37 coffee producers

90% of coffee production takes place in developing countries

\$20 Billion Industry
After crude oil, most sought after commodity **in the world**

Fair Trade Campus Initiative

A movement to assure worker's rights, equal market representation among developing countries, and sustainable development



Bananas exported from Central America and Caribbean

Exhausted banana land is abandoned, leaving dependent workers w/o food, homes, and education

World's #4 Staple Crop

Cocoa grown primarily in tropical climates of **West Africa** and Latin America



Slave-Riddled Production
-Sold by family members
-Lured by the promise of wages
-Kidnapped from neighboring countries

\$18 Billion Industry
Growing 3-4% each year

Contains antioxidants and minerals to reduce risk of heart attacks and cancer

Over 15 million people dependent on the tea industry

Without education and a fair price, these people have little hope of breaking the poverty cycle



3.5 million tons produced each year

Small Farm Hope: The Potong Tea Garden, many times abandoned, is now owned by 350 farmers with managerial jurisdiction over production practices

- Coffee, bananas, chocolate, and tea are some of the world's most traded commodities
- Unfortunately, high demand has put **extra stress** on harvesters

High demand provides ideal conditions for corporations to cut corners and capture lowest prices

Corners cut by withholding livable wages, skimping on worker benefits, and employing slave labor

- Workers subject to harsh pesticides w/ no protection
- These systems are geared towards export production, leaving insufficient food for locals
- Increased technology means less care for worker's wellbeing

How You Can Make a Difference!
Sign our petition to make Champlain a Fair Trade Campus!
Purchase conscientiously, look for Fair Trade labels

